

San Diego Intellectual Property Law Association

SDIPLA News



Special points of interest:

- SDIPLA and the San Diego chapter of FBA will host a dinner meeting on September 18 featuring a panel of two Federal Judges along with Daniel Lamb of Pillsbury Winthrop and Dov Frishberg of Deloitte & Touche to discuss IP expert issues (see page 2).
- SDIPLA will host a lunch meeting on September 22 featuring James Rogan of the USPTO.
- Now is the time to renew your membership for 2003-2004.

September 22, 2003 SDIPLA Lunch (MCLE 1hr) “The View from Washington; Opportunities and Challenges for the USPTO” By JAMES E. ROGAN Under Secretary of Commerce for Intellectual Property and Director of the USPTO



James E. Rogan will speak on several significant opportunities and challenges impacting the USPTO’s operations and policies for 2003 and 2004 and beyond. Judge Rogan is currently Under Secretary of Commerce for Intellectual Property and Director of the USPTO. He is also a former judge and U.S. Congressman. SDIPLA appreciates the opportunity to have this valuable and interesting presentation in San Diego.

Biography:
 James E. Rogan was sworn in as Under Secretary of Commerce for Intellectual Property and Director of the United States Patent and Trademark Office (USPTO) on December 7, 2001. Judge Rogan becomes the 55th head of the

agency. He was nominated by President George W. Bush on May 25, 2001, and confirmed unanimously by the United States Senate on November 30, 2001.

Judge Rogan manages USPTO's operations and is policy advisor to the

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September 18, 2003 SDIPLA/FBA Dinner (MCLE 1hr) “Expert Testimony in IP Litigation” (see page 2)

Date/Time/Location:

September 22, 2003
 11:45 a.m.—1:30 p.m.
 La Jolla Marriott
 4240 La Jolla Village Drive
 La Jolla, California
 858-587-1414
 Checks payable to SDIPLA.

DIRECTIONS TO THE SEPT. 22, 2003 MEETING

Note:

This meeting is at the La Jolla Marriot.

This is a lunch meeting.

Directions:

I-5 to La Jolla Village Drive;
 .5 miles east, between Genesee and Regents Road
 I-805 to La Jolla Village Drive,
 1 mile west

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September 18, 2003 Dinner (MCLE 1hr) Expert Testimony in IP Litigation

SDIPLA and the San Diego chapter of the Federal Bar Association (FBA) are pleased to present this dinner program on "Expert Testimony in Intellectual Property Litigation" on September 18, 2003 at the Radisson La Jolla at 6:00 pm.

This will be a panel discussion featuring the Honorable Marilyn L. Huff, Chief Judge, U.S. District Court for the Southern District of California, the Honorable Rudi M. Brewster, Senior Judge, U.S. District Court for the Southern District of California, Daniel G. Lamb, Partner, Pillsbury Winthrop, LLP and Dov Frishberg, Ph.D., Director of Economic Services,

Deloitte & Touche.

This promises to be a unique opportunity to hear a distinguished panel discuss practical and substantive issues concerning experts in intellectual property litigation. This also provides an opportunity to meet with colleagues from the FBA.

Please register by September 12 if you wish to attend. To date, we have 78 registrants and space is limited. Further registration information is provided on the flyer on page 5.

SDIPLA COMMITTEES: SDIPLA has Amicus, Awards, Editorial, Events, and Sponsorship committees. Please contact an officer if you are interested in joining a committee. Go to the SDIPLA website at www.sdipla.org for more information about these committees and SDIPLA. David Guttman, our webmaster, continues to do an excellent job.

Applications for SDIPLA Membership

The following individuals have applied for SDIPLA membership. Active Members may oppose membership status to these individuals by lodging a formal notice of opposition. The opposition must include relevant grounds for disqualification and should be submitted to the Secretary on or before September 22, 2003.

Tamara Horita, Shanks & Herbert
Barbara Treash-Osio
John T. Murphy, Illumina, Inc.
Mboya Esimiyu Burudi, Scripps Research Institute
David Kohn
Anthony M. Insogna - Pennie & Edmonds LLP
Michael W. Landry - Attorney & Counselor at Law

MEMBERSHIP RENEWAL

Name: _____ E-Mail Address: _____

Firm/Employer: _____

Mailing Address (for notices): _____

City/State/Zip: _____

Telephone Number: _____

Please continue to send newsletters, notices, etc., via regular mail: Yes No

<u>Send check or money order payable to SDIPLA Dues to:</u>	Kent Walker
Attorney Member Dues: \$50/year	SDIPLA Secretary
Non-Attorney/Retired Attorney Dues: \$25/year	Cooley Godward LLP
(e.g. law students, paralegals, secretaries, retired attorneys, etc.)	4401 Eastgate Mall
	San Diego, CA 92121-9109

Please Renew Your Membership for 2003-2004

All SDIPLA members are asked to send in their membership dues if they have not already, using the Membership Renewal form below.

- E-Mailing of newsletters and notices will replace regular mailing unless a member specifically marks "YES" on the membership renewal form requesting otherwise.
- Members who have not renewed membership by November 30, 2003, will be removed from the active member mailing list.
- SDIPLA had approximately 285 active members in 2002-2003.
- Several additional members were inactive (did not pay dues in 2002-2003).
- SDIPLA would like to increase active membership, including significantly in-house practitioners.
- SDIPLA welcomes any suggestions to make the renewal process more efficient.
- SDIPLA welcomes any suggestions to increase membership.
- If you have suggestions, please do not hesitate to contact one of the officers.

Lunch Reservation Form for September 22, 2003 Meeting

“The View from Washington; Opportunities and Challenges for the USPTO”

By JAMES E. ROGAN

Under Secretary of Commerce for Intellectual Property and Director of the USPTO

MONDAY

Sept. 22, 2003

La Jolla Marriott on La Jolla Village Drive
 Mixer starts at 11:45 a.m.
 Buffet lunch starts at 12:15 to 12:30 p.m.
 Presentation starts at 12:45 p.m. or 1:00 p.m.

California Grill Luncheon Buffet

Salads—Farfalle Pasta Salad, Chilled Artichoke Salad, Greek Salad

Grilled Chicken Breast

Baked Salmon

Herb Roasted Potatoes

Fresh Asparagus with Olive Oil and Herbs

Baked Breads

Desserts—California Fruit Tart, Chocolate Eclairs, Mini Pastries

Due to the large number of attendees expected at this event, the SDIPLA is again requesting **Pre-Registration and Pre-Payment**.

To reserve your place, please fill out the below registration, indicate your meal choice, and send it **WITH YOUR CHECK MADE PAYABLE TO ‘SDIPLA’** to:

Kent Walker
 SDIPLA Secretary
 c/o Cooley Godward
 4401 Eastgate Mall
 San Diego, CA 92121-9109
 (858) 550-6065
 Fax: (858) 550-6420
 walkerkm@cooley.com

REMINDERS

- Please mail, fax, or e-mail your reservation to Kent Walker at the address, fax, or e-mail address indicated for receipt **no later than Wednesday, Sept. 17, 2003**.
- The reservation deadline is dictated by the hotel and not by the SDIPLA.
- This program has been approved for MCLE credit by the State Bar of California in the amount of one (1.0) unit.

NOTE MEAL PRICES

\$40.00 SDIPLA Member

\$45.00 Non-Member

Please fill out a separate form for each attendee.

Registration

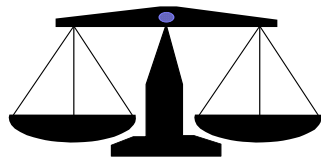
Name: _____ E-Mail Address: _____

Firm/Employer: _____

Telephone Number: _____

Member of SDIPLA? (circle one) YES NO

Entree Choice N/A



**THE SAN DIEGO CHAPTER OF
THE FEDERAL BAR ASSOCIATION
and SDIPLA**

Present a dinner program:

***Expert Testimony
In Intellectual Property Litigation***

A panel discussion featuring:

**The Honorable Marilyn L. Huff, Chief Judge, U.S. District Court
The Honorable Rudi M. Brewster, Senior Judge, U.S. District Court
Daniel G. Lamb, Partner, Pillsbury Winthrop LLP
Dov Frishberg, Ph.D., Director of Economic Services,
Deloitte & Touche**

DATE: THURSDAY, SEPTEMBER 18, 2003
TIME: 6:00 p.m. - Registration and cocktails.
6:30 p.m. - Dinner and program.
COST: \$40.00 for FBA or SDIPLA members
\$45.00 for non-members
PLACE: Radisson La Jolla
3299 Holiday Court, La Jolla, CA

The San Diego Chapter of the Federal Bar Association certifies that the State Bar of California has approved this activity for MCLE credit in the amount of 1.0 hours. The San Diego Chapter of the Federal Bar Association is a State Bar of California MCLE approved provider.

To register for this event, send a check made payable to Federal Bar Association or SDIPLA (with your name and your firm's name, if applicable) and choice of chicken, beef, or vegetarian entrée to:

**Kent Walker, Esq.,
Cooley Godward LLP, 4401 Eastgate Mall, San Diego, CA 92121
or R.S.V.P to walkerkm@cooley.com, (858) 550-6000
Space is limited, so reservations must be received before Friday, September 12, 2003.**

Speaker's Biography, continued from page 1

Bush Administration on all domestic and international intellectual property matters. He also co-chairs the National Intellectual Property Law Enforcement Coordination Council, which oversees domestic and international intellectual property law enforcement issues among federal entities.

Among the Under Secretary's top priorities are securing adequate funding to improve the quality and minimize the processing times of patents and trademarks, as well as strengthening enforcement of patent, trademark, and copyright protections worldwide.

Judge Rogan was a member of the United States House of Representatives from 1997 to 2001. He was one of only two members of the House of Representatives to serve on both the prestigious House Commerce Committee and the House Judiciary Committee. His service on the Judiciary Committee's subcommittee on Courts and Intellectual Property earned him a reputation as a leader on both the protection of intellectual property and the modernization of intellectual property laws to protect America's economic interests. As a member of the Judiciary Committee's Subcommittee on

Immigration, Judge Rogan was a leader in helping to increase the number of H1-B immigration visas that are critical to America's high-tech community.

Judge Rogan has a distinguished career in public service. He was a gang murder prosecutor in the Los Angeles County District Attorney's office, and was named by California Lawyer Magazine as one of the state's most effective prosecutors. In 1990, he became California's youngest sitting state court judge when he was appointed by Governor George Deukmejian to what is now the Los Angeles County Superior Court, and served as presiding judge of his Glendale court prior to his election to the California State Assembly in 1994.¹ Elected Majority Leader of the legislature in his freshman term, Judge Rogan was named by the California Journal as "Number One in Integrity" and "Number One in Effectiveness" in their biennial statewide survey. Elected to Congress in 1996, Judge Rogan served two terms in the House of Representatives. Appointed a local board member of the Selective Service System by President Ronald Reagan in 1981, Judge Rogan recently retired from that post after completing 20 years of voluntary service.

Judge Rogan earned a B.A. degree

from the University of California at Berkeley in 1979, and his J.D. from UCLA School of Law in 1983, where he was a member of the UCLA Law Review. He and his wife Christine were married in 1988; they have twin daughters Dana and Claire (born in 1992).

Articles of Interest

The Editorial Committee is looking for articles of interest to the SDIPLA Membership for inclusion in the newsletter. Please submit articles or request information from Mark Wieczorek.

CALL FOR NOMINATIONS - SDIPLA ANNUAL AWARD

The San Diego Intellectual Property Law Association (SDIPLA) is making a call for nominations for outstanding inventors, attorneys, patent agents, technology transfer specialists, investors, organizations, service providers and other individuals or entities who have significantly contributed to the San Diego IP community.

For nominations please contact either:

Rob Prince
Salmedix Pharmaceuticals
9380 Judicial Drive
San Diego, CA
Ph. (858) 622-2160
Email: rprince@salmedix.com

or

Helen Irza
Morrison & Forester
3811 Valley Centre Drive, suite 500
San Diego, CA 92130
(858) 720-5156
hirza@mofocom

The winner of the SDIPLA 2003 IP Achievement Award will be announced in December, and the award will be presented at the annual SDIPLA Holiday Dinner on December 11, 2003.

ATTORNEY



Townsend and Townsend and Crew LLP, one of the premiere Intellectual Property law firms, is looking for candidates with an electrical engineering background and 2-5 years of patent prosecution experience to join our San Diego, California office.

Candidates should have:

- prosecution experience in the telecommunications industry
- excellent writing and communication skills
- prior admission to the California bar

Salary is highly competitive.

Please send resume and cover letter to:

Lindy Van der Reis, Esq.
Manager of Recruitment and Professional Development
Townsend and Townsend and Crew LLP
Two Embarcadero Center, Eighth Floor
San Francisco, CA 94111
mhv@townsend.com

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Barbara Treash-Osio

Ph: (619) 482-4706

Email: btreashosio@yahoo.com

Announcements

This Announcements section is designed to better serve the needs of the membership. This page may be used to advertise for positions offered or desired, as well as to provide a forum for announcements of interest to the San Diego IP community. Please contact Kent Walker if you would like to place an ad or announcement.

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innovation
STRIKES . . .**

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Townsend
is pleased to announce the
opening of its San Diego office.

For more information, please contact:

Karen B. Dow
Biotechnology & Chemistry Practice Group

Thomas E. Coverstone
Electronics & Software Practice Group

Sean L. Collin
Technology Licensing Practice Group

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www.townsend.com 858.350.6100

SDIPLA
 c/o Kent M. Walker
 Cooley Godward LLP
 4401 Eastgate Mall
 San Diego, CA 92121-9109

**Visit SDIPLA on the Web at:
www.sdipla.org**

Upcoming SDIPLA Events

Date	Event	Speaker/Topic
September 18, 2003	Joint Dinner Meeting Sponsored by SDIPLA and FBA	Expert Testimony in Intellectual Property Litigation. Panel discussion featuring Judge Marilyn L. Huff, Judge Rudi M. Brewster, Daniel G. Lamb, Dov Frishberg.
September 22, 2003	SDIPLA Lunch meeting	James E. Rogan, Under Secretary of Commerce for Intellectual Property and Director, USPTO, "The View from Washington; Opportunities and Challenges for the USPTO"
October 30, 2003	SDIPLA Dinner Meeting	Robert J. Spar, Director, USPTO Office of Patent Legal Administration, TBA
December 11, 2003	SDIPLA Holiday Party; L'Auberge Hotel in Del Mar	SDIPLA's annual award will be presented by the Awards Committee